



Rotbun Data Labs

Turning Data Into Intelligent Solutions.

PROJECT & SERVICE CATALOGUE

Our Services

01 · UNDERSTAND YOUR DATA

Data Analytics

Clean, structured analysis you can act on — from cleaning and exploration to visualisation and recurring reporting. Best for SMEs without an in-house analyst, corporates needing a one-off deep-dive, researchers and NGOs with survey data.

PACKAGE	SCOPE	FROM
Starter	Single dataset, cleaning + descriptive analysis, up to 10 charts	₦150,000
Standard	Multiple datasets, statistical analysis, 15–25 charts, findings presentation	₦250,000
Premium	Complex/large datasets, advanced analysis, reusable reporting template	₦400,000

02 · SEE YOUR BUSINESS CLEARLY

Business Intelligence

Live Power BI dashboards replacing static spreadsheets and manual monthly reporting. Best for SMEs and corporates with recurring operational, sales, or financial data.

PACKAGE	SCOPE	FROM
Starter	1 data source, 1 dashboard (up to 3 pages)	₦400,000
Standard	Up to 3 data sources, drill-downs, scheduled refresh	₦600,000
Premium	Multiple sources, multi-dashboard suite, role-based views	₦1,000,000

03 · PREDICT WHAT HAPPENS NEXT

Data Science

Forecasting, churn prediction, and risk modelling so decisions get made ahead of time. Best for corporates, financial institutions, retail/FMCG businesses, telecoms.

PACKAGE	SCOPE	FROM
Starter	Single use case, one model, static prediction report	₦800,000
Standard	Single use case, deployed as a simple dashboard/app	₦1,200,000
Premium	Multiple models or complex use case, retraining plan	₦2,000,000

Our Services (continued)

04 • BUILD INTELLIGENT SOLUTIONS

Artificial Intelligence

AI assistants, automation, and applied AI tools built around a specific business problem. Best for organisations ready to move from analytics to applied AI.

PACKAGE	SCOPE	FROM
AI Readiness Assessment	Review of current data/processes, prioritised roadmap	₦300,000
AI Proof-of-Concept	One narrow use case built as a working prototype	₦1,500,000
Full AI Application	Production-ready tool, integrated, documented	₦3,000,000

05 • TURN RESEARCH INTO EVIDENCE

Research & Statistical Consulting

Rigorous statistical support for research and evaluation work. Best for academic researchers, NGOs running monitoring & evaluation, institutions.

PACKAGE	SCOPE	FROM
Survey Analysis	Cleaning + analysis of one survey dataset	₦150,000
Statistical Modelling Support	Regression/modelling on existing dataset + write-up	₦350,000
Full Research Analytics	Methodology + analysis + results write-up + figures	₦700,000

06 • BUILD DATA CAPABILITY

Training & Academy

Hands-on training in Python, R, SPSS, Power BI, SQL, Machine Learning, and Applied AI — for individuals and organisations.

FORMAT	SCOPE	FROM
Individual short course	4–6 sessions, one tool, small group or 1:1	₦50,000
Corporate workshop	1–2 day intensive for a team, one topic	₦300,000
Corporate bootcamp	Multi-week structured programme, multiple tools	₦1,000,000

Let's Talk About Your Project

Call / WhatsApp: 0703 114 5182

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Pricing shown is indicative and scoped per project — request a tailored quote at rotbundatalabs.com/quote.html